

Client

Based in New York, Client is a Consulting house bringing the best talent to its customer's doorstep in the most cost-effective way possible, enabling their business to streamline operations and respond quickly to changes in the marketplace.

Business Need

The Client wanted a website that their Customer could easily manage and update. Something that is flexible, so that in the future they could make design changes with the user interface with ease.

Solution

In response to their needs, using the Lotus CMS, we created some custom modules that interacted with the newsletter, photo gallery, polls, events and calendaring, email marketing, chat module, contest, advertising modules. All these together help make the site a functional and friendly site that people can come to browse, print and email potential listings to friends and family members.

Lotus CMS is a Content Management System cum business solution product. Using the Lotus CMS, we created a very basic CMS based on their budget. Out of the box, Lotus CMS uses a very flexible templating system that does not include any sort of logic code. What this means is that they could hire any web designer and retemplate the site with a new design without having to hire a web developer/programmer to help in the templating process. The system also makes the process of redesign much easier and simpler, a departure from the current templating systems used by Joomla and Drupal.

The site was built using PHP and MySQL and can run on Linux or windows-based servers. These technologies are widely known and supported and will afford the client the flexibility of leveraging the current investment in the future. Further, it allows for a drastic reduction in any eligible recurring costs of licensing these components.

Additionally, when and where appropriate, it is possible that certain open-source components and modules can be integrated into the site. This will be most likely when it is deemed, at the sole discretion of Client, that the functionality would be better delivered using existing components which could be modified to suit the purpose.

The project scope included graphics design, look and feel, color scheme, menus and navigation flow. Content will be generated dynamically and displayed according to fixed templates which reference pre-selected stylesheets. The CMS is the core component of the system and will allow administrators to create, alter or remove site content (such as articles, guides content, and reviews). The CMS does not extend to, nor does the blogging or forum system allow, editing of content posted by partners, members, or administrators. The CMS will allow administrators to select the layout of the content to be displayed via the selection of a content template. The content templates include pre-defined spaces for any advertisements, navigation and menus, as well as cross-links to other parts of the site. Content will be editable using a rich text editor. Any content generated via the CMS is searchable using the free-form search tool. Further, new content may be staged and will be held in a pending state and only be viewable in a preview form via the admin backend. After an administrator has approved content for release, will it be viewable by the public and/or registered users, as the case may be.

Technology

- HTML, JavaScript, Ajax
- PHP and MySQL

Ver. 1.0

Contact Us

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