

# Sports Event Planning Solution Developed To Connect Sports Enthusiasts

## Objective

In today's digitally connected world, there are instances where we still face difficulties in finding the right sporting event. Simplified communication is one of the hardest part for organizing a local sporting event. No one wants emails from 10 different people about the event or receive group text messages which are easy to miss. Wouldn't it be good if all sport event management & team communications were available via one app? Our client wanted to address this problem by developing a mobile solution which will allow players to discover and organize nearby sporting events with the provision to invite friends with ease, and get RSVP. The mobile solution must be intuitive to increase user engagement and notify users with the upcoming events based on their interest of sport.

## Challenges

- › Define and manage sport categories
- › Intuitive user interface
- › User management
- › Real-time notifications

## Approach

Mobile first approach was focused on creating a responsive user-facing mobile interface and a backend administrator portal to manage the users & events. The overall plan was to deliver a modern, responsive technology product showcasing user experience and increase in user adoption. PhoneGap was used for developing responsive web & mobile interface and CakePHP for creating the backend infrastructure. The team used location based service app and social media integrations to simplify communication. Additional features like user registration, user management and real-time event notifications were delivered in the mobile front end. Many event administrators were able to plan events, engage audiences and get visibility about the people joining the event. The local sports planning app was built in a planned phase manner, starting with a "Proof of Concept" to test and validate market acceptance of the proposed concept to developing the final cross platform mobile solution.

## Business Benefits

- › Easy setup of sporting events
- › Better user experience with minimalistic navigation structure
- › Intuitive event screens
- › User & event management

## Industry Segment

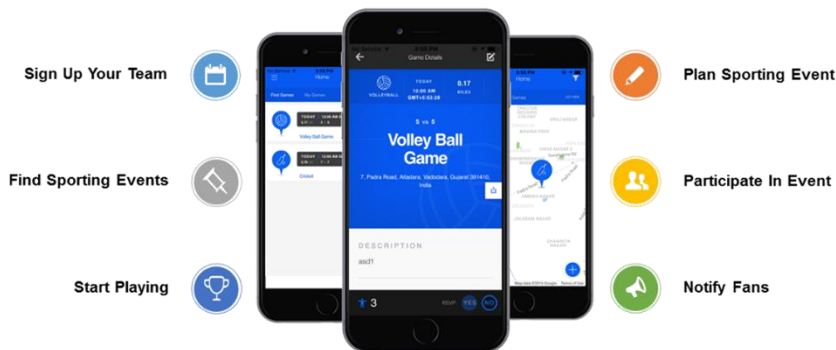
Digital Enterprise

## Customer Profile

US based digital enterprise connecting sporting events & communities in various cities.

## Technology and Tools

- › PhoneGap
- › CakePHP
- › MySQL
- › Media Queries
- › Map Service Components
- › HTML5
- › CSS
- › JavaScript



## About Rishabh Software

Rishabh Software is a CMMI 3, ISO9001, ISO 27001, Microsoft Gold Partner & Oracle Gold Partner providing application development services & solutions to mid-sized enterprises globally through our offices in the US, UK and India. We leverage the latest technology stacks in Cloud, Mobile, Business Intelligence and other Enterprise technologies helping clients to get the best value of their IT budget. With our team of 250+ application developers, we have implemented 1000+ successful projects across 24 countries. We work on .NET, Java, PHP, iOS, Android, Oracle, IBM and Open Source technologies.



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