

# Modernizing & Re-engineering a Mobile App for Hiring Freelancers

## Objective

Our client had developed a mobile app to minimize the talent acquisition process but wanted to enhance the existing application. Several changes were needed in the login process, and implement instant hiring module to reduce recruiting time and efforts. After understanding the current workflow and application code structure, Rishabh Software created a structured plan to re-engineer the application and integrate the requested changes without hampering the existing functionality. We also modernized the app with in-app purchases following an auto-renew / subscription model to generate additional business revenue for the client.

## Challenges

- › Understanding the existing app functionality and modernizing without hindering the existing functionality
- › Re-engineering the existing user login workflow
- › Implementing keyword-based search for job & applicant
- › Modifying in-app messaging system
- › Optimizing the resource availability calendar
- › Adding in-app purchase - Auto subscription model

## Approach

Rishabh Software's team implemented the Rapid Application Development approach for client onboarding and delivering simplified user experience. The overall project plan consisted of modernizing the existing mobile app to an easy-to-use, minimalistic, and simplified app to process searching media jobs & hiring team members.

Our solution helped to:

- › Simplify login process
- › Switching the user profile from Employer to Crew
- › Searching the job or crew based on the keywords
- › Instant messaging for the hired team and employer
- › Publishing job posts
- › Instant Hiring the group without creating a job post
- › Calendar Availability

## Business Benefits

- › Streamlined hiring process for large group of team
- › In-app Instant messaging functionality to communicate seamlessly
- › Easy to search jobs & crew members
- › Team calendar to manage operations efficiently
- › One-click job submission & applicant selection

## Industry Segment

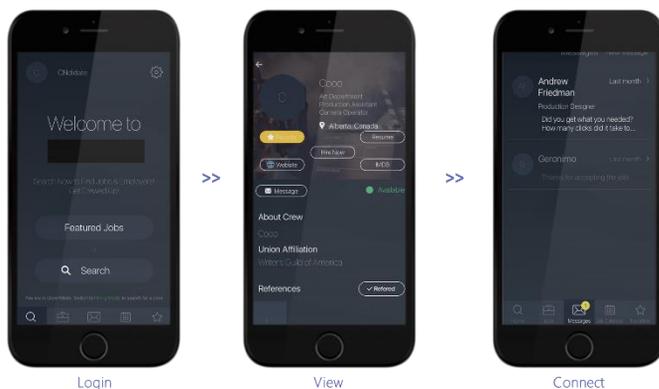
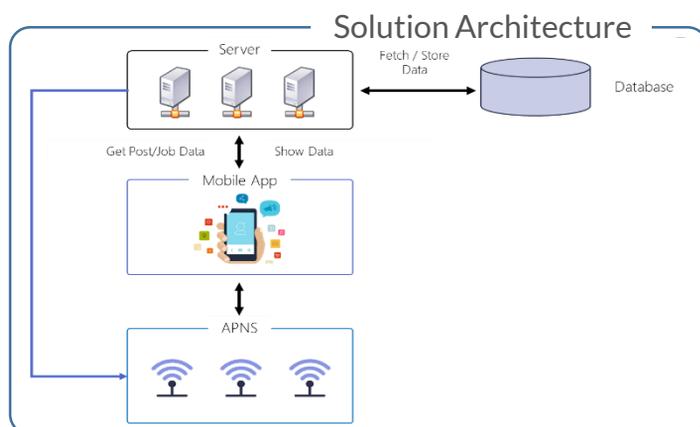
Media, Film & Television

## Customer Profile

US-based Media, Television & Film company

## Technology and Tools

- › iOS
- › RESTful API
- › mySQL



Login

View

Connect

## About Rishabh Software

Rishabh Software is a CMMI 3, ISO9001, ISO 27001, Microsoft Gold Partner & Oracle Gold Partner providing application development services & solutions to mid-sized enterprises globally through our offices in the US, UK and India. We leverage the latest technology stacks in Cloud, Mobile, Business Intelligence and other Enterprise technologies helping clients to get the best value of their IT budget. With our team of 250+ application developers, we have implemented 1000+ successful projects across 24 countries. We work on .NET, Java, PHP, iOS, Android, Oracle, IBM and Open Source technologies.



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