

Real Estate Web & Mobile Portal For Simplified Property Discovery & Rent

Objective

Our Europe based customer was looking to develop a web-based portal which can be used by real estate agents, customers to book property and connect for rent/sale to other potential customers.

The customer had an offline presence serving more than 50 communities, and the web-based portal would add value to their business growth strategy to capture the soaring high demand for rental properties.

Challenges

- › Manage over 100,000 visitors with 25,000+ new properties added every month
- › Dynamic listing of rental property
- › Slower resolution to rental booking processes for business to business (B2B), business to consumer (B2C) processes
- › User & content management

Approach

Our team planned, designed, developed and deployed the cloud-based real estate portal built on Microsoft .Net Core technologies.

We followed an agile project methodology with a group of 5 people to implement many new features like:

- › Managing multiple listings of properties offered for sale and rent
- › Online housing event publishing to social media
- › Powerful property search engine
- › Integration with digital payments, property maps, user registration, subscriptions, loan calculators and dynamic reports.

Moreover, the real estate portal was mobile ready and delivered alerts on the newly available properties to registered users via push notifications.

Business Benefits

- › Better user experience & property listing
- › Centralized administration, eliminating duplication of inventory posting
- › Significant & sustainable cost reductions
- › Detailed reporting & analytics

Industry Segment

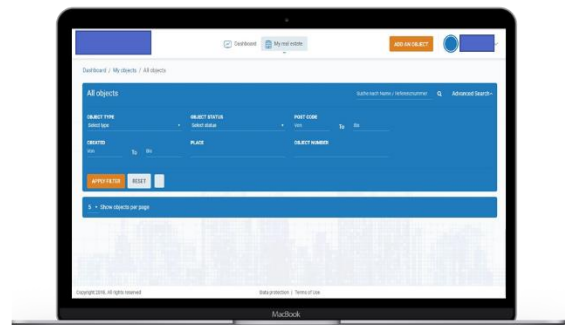
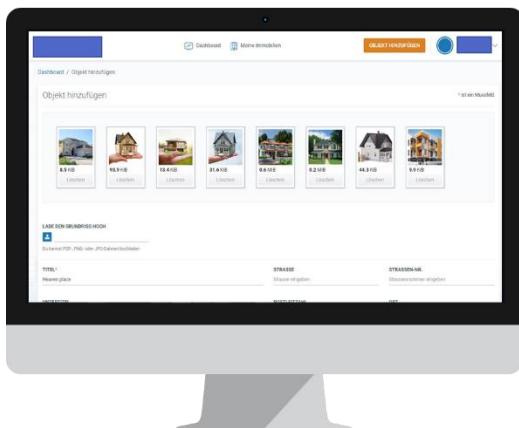
Real Estate

Customer Profile

Europe-based largest real estate company

Technology and Tools

- › Azure
- › SQL Server
- › ASP.NET Core
- › C#
- › Bootstrap
- › Microsoft Visual Studio
- › HTML5/CSS3
- › jQuery Framework



About Rishabh Software

Rishabh Software is a CMMI 3, ISO9001, ISO 27001, Microsoft Gold Partner & Oracle Gold Partner providing application development services & solutions to mid-sized enterprises globally through our offices in the US, UK and India. We leverage the latest technology stacks in Cloud, Mobile, Business Intelligence and other Enterprise technologies helping clients to get the best value of their IT budget. With our team of 250+ application developers, we have implemented 1000+ successful projects across 24 countries. We work on .NET, Java, PHP, iOS, Android, Oracle, IBM and Open Source technologies.



www.rishabhsoft.com

sales@rishabhsoft.com

US: +1 877 747 4224

UK: +44 207 993 8162