Case Study

User-Friendly Homecare Provider Marketplace Portal

For a UK-Based healthcare service provider to deliver affordable, quality geriatric care

PROJECT OVERVIEW

As a revolutionary care providing company, the client wanted to develop an ideal home care portal to act as a marketplace for carers & care seekers. The solution should help older adults to search, shortlist, pay, and receive care from the caregivers of their choice.

Capability	Industry	Country
Digital Services	Healthcare	UK

KEY FEATURES

Rishabh developed an intuitive web-based portal supported by a mobile app to help the adults (60 and older) search, shortlist and hire affordable & suitable carers. At the same time the platform provided opportunities for the carers to increase their clientele and hence business.
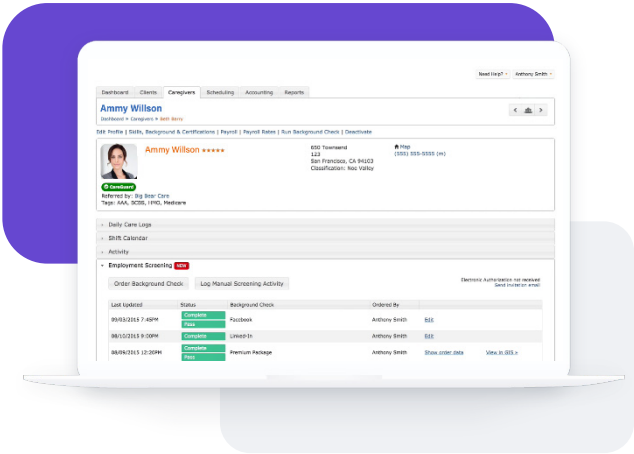
Easy object prototyping

Augmented Reality viewer offers smooth plotting of objects to obtain precise design inputs about the components and witness changes in real-time

Saves time & costs

Virtual customization offers on-the-go pricing estimation to enable faster buying decision

Product catalogue on-the-go

Enhances the usability and functionality for the end-user while in the comfort of their home to try out varied color, design and structural options

Optimized product search

Enables easy capture of products to conduct a visual search for easy comparison and display with the exact or closest product match

CHALLENGES

▷ No experience in selection of AR platform best suited to the requirement

▷ Though having the need, no mechanism for rendering products in real-time

▷ Lack of IT enablement to build such solution having integration capabilities with varied components

▷ No customer data on preferences collected digitally that could be leveraged
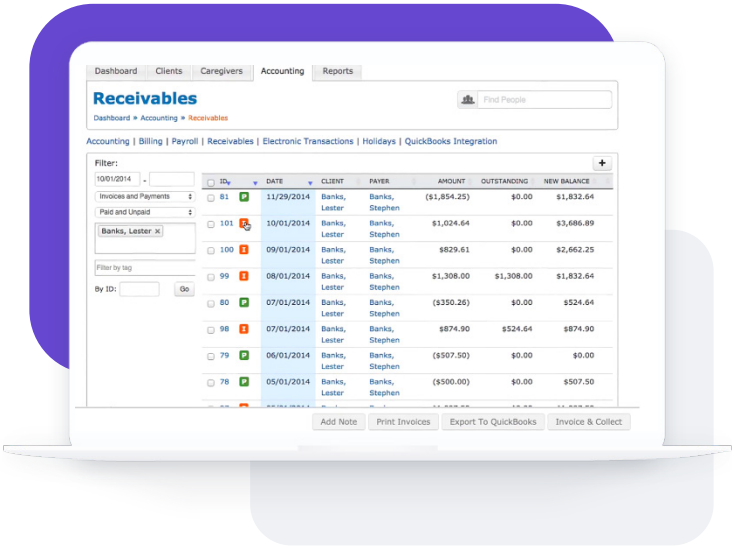
SOLUTION

We developed a Drupal-based solution that eliminates the time gap of finding the right carers for the elderly by almost 90%. The solution ticked off all the criteria of being new-age, smart & user-friendly.

▷ **Mobile apps**

The cross-platform mobile apps targeted for Android & iOS platforms made it easy for both the care providers & care seekers to connect and get the last mile accessibility

▷ **Caregiver profile validation**

Two-level online reference check of carer's contracts, DBS & PVG checks, work validity to offer the best of carer services
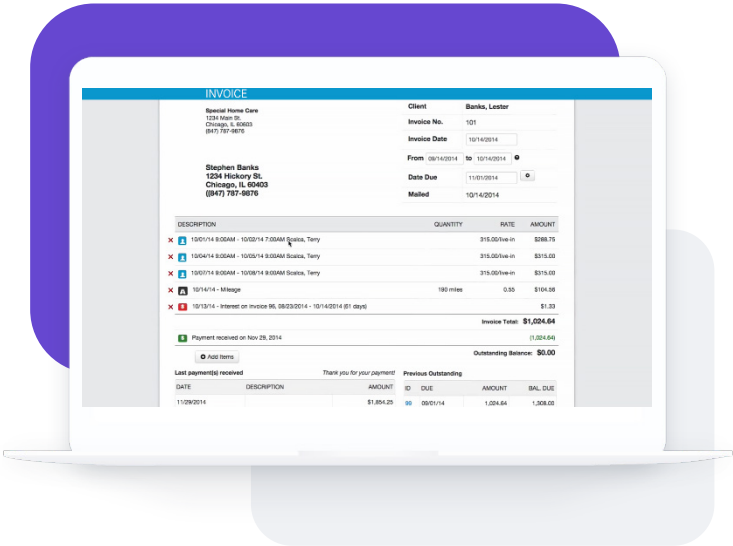
▷ **Caregiver's dashboard**

Live web-based dashboard with color-coded tags for shift status and weekly/daily view option assists care providers to stay on schedule and monitor geriatric care to take on necessary actions

▷ **Admin panel**

Helps review, approve/reject carer application, manage their accounts & client profiles and handle all administrative tasks while using CRM, analytics like tools to grow the business value

TECHNOLOGIES & TOOLS

BENEFITS

50%
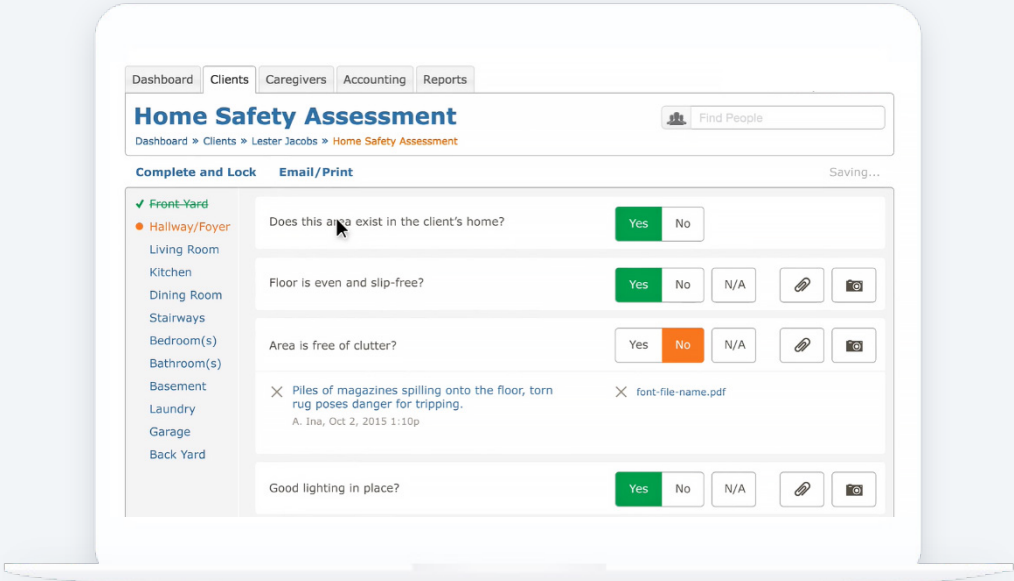reduction in operational costs

Two-Steps
contract builder only

80%
improvement in senior care

PROJECT SNAPSHOTS

ABOUT RISHABH SOFTWARE

We are a global provider of enterprise-grade web, mobile, cloud, and analytics solutions. As a CMMI Level 3, ISO 9001 and 27001 certified software development company, we have two decades of service excellence delivering 1000+ successful projects globally, including the USA, UK, Europe, Middle East, and Australia.

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