

Case Study

Real Estate Web Portal Development

For a European realtor hosting 25,000+ new property listing every month



PROJECT OVERVIEW

The real estate company was on the lookout for developing a user-friendly yet robust property portal. It would connect agents, buyers and sellers over a single platform.



KEY FEATURES

The real estate portal caters to the need of users and helps the client grow their business reach exponentially. It allows agents, property owners and customers to list & address sale/rent out from the different options.

Smooth property listing process

Easy registration and plotting of available property details. It covers multiple categories for rent & sell for property owners & agents.

Advanced search for available options

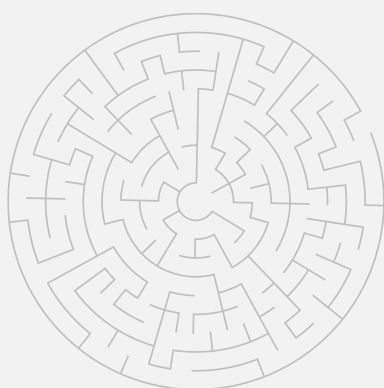
Help users find relevant places easily. The integration of Google maps allows tracking of the exact property location.

Social media integration for event updates

Allows sharing of available property deals, upcoming property fairs and more via social media channels for the suggested users.

Enhanced user experience

People get a 360-degree showcase of properties with multi-language support for a real-time walkthrough of the available options.



CHALLENGES

- Lack of the right user & content management tool to manage huge traffic of over 100,000 visits
- The slow rental booking process from B2C and B2B standpoint
- Lack of smooth management resulting in time-consuming back-end system management & poor user experience
- No unified platform to help the stakeholders connect and operate efficiently

SOLUTION

By utilizing Microsoft technologies, the Rishabh team planned, designed, developed and deployed the real estate portal. The property portal is comprised of modules for centralized administration, property listing and user management.

Agile methodology

We took a continuous delivery model approach. We divided the project into phases to address backlogs and optimize productivity for the involved teams.

Alerts & notifications

The integration of the alert mechanism helps push updates & notifications about the newly available property options, bids and more.

Connect with business systems

Our team also covered the integration of essential business functions as part of the real estate web development focus. It covers digital payment gateways, property maps, user registration & subscription, loan calculator and more.

Reporting & Analytics

Admin can generate dynamic reports as per the need. It includes info about properties, users and more. Charts, graphs & other visualization options help with real-time insights to identify the potential trend and formulate strategies.

TECHNOLOGIES & TOOLS



Outcomes

300,000+

visits per month on the website

50K+

users registered post-upgrade

45%

reduction in operational expense

ABOUT RISHABH SOFTWARE

As a Digital Engineering and Enterprise Transformation leader, we empower businesses to scale, innovate, and thrive in today's digital-first world through technology rooted in trust and transparency. We leverage emerging capabilities such as Cloud, Data Engineering & Analytics, AI, Automation and Application Engineering to drive digital transformation and unlock new opportunities. We have successfully served across 25+ countries, and we work towards customer delight as "WE CARE."

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